

David M. Bordonaro

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OBJECTIVE

Seeking a full-time position in graphic design and/or marketing to demonstrate my creative and artistic capabilities, problem solving skills, and customer relations experience.

PROFESSIONAL EXPERIENCE

INSPIRA MARKETING GROUP, Norwalk, CT *Graphic Designer* **Sept 2019 – Present**

- Designing content for Inspira website and social media platforms
 - including trend reports, white papers, short videos, and infographics
- Creating and designing customer company logos, packaging, and other marketing materials
 - key creative for the Joyride Coffee in a Box project

GEMS SENSORS & CONTROLS, Plainville, CT *Marketing Intern* **June 2019 – Jan 2020**

- Designing content for Gems website: banners, presentations, part mockups, 404 page
- Developing graphics for new website introduction to internal team
- Photoshopping parts for part catalogs and instruction guides

NBCU Stamford Media Center, Stamford, CT. *Graphic Design & Digital Marketing intern* **Sept 2018 – Dec 2018**

- Creating graphics and advertisements for various social media platforms
- Marketing on various social media platforms
- Producing creative script ideas for online video content

Newbury Rain (Graphic Design Firm), Trumbull, CT *Junior Graphic Designer* **Sept 2017 – Aug 2018**

- Creating custom designs for clients; communicating with clients on specific product customization
- Marketing products through social media
- Products include, but are not limited to, tapestries, pillows, mugs, art prints, canvas prints, and photo quotes

Carrot Seed Foundation, Fairfield, CT *Digital Marketing Intern for Author, Mark Unger* **Jan 2018 – May 2018**

- Promoting introduction of a non-fiction novel, "First Survivor" with proceeds going to Carrot Seed Foundation
- Utilizing social media and email to contact influencers and book clubs, and to garner good reviews
- Optimizing the book's relevance on Amazon; performing market data analyses on similar novels

Bordo Graphic Design, Berlin, CT *Owner & Designer* **Oct 2016 – Present**

- Photoshop, Illustrator and InDesign content for commercial market
- Designing music album covers
- Advertising graphics and signage for Transform Fitness gym
- Designer and creator of custom painted sneakers
- Social media/ digital marketing of products, designs, and events; personalized graphics for Geofilters on Snapchat

EDUCATION/AWARDS

Sacred Heart University

- Bachelor of Science-Marketing and Graphic Design- GPA: 3.6; Cum Laude
- Masters of Science- Digital Marketing- GPA: 3.8

Graduated May 2019

Expected Grad Date Dec 2020

Software Applications

- Proficient with Adobe: Photoshop, Illustrator, InDesign, and Animate
- Proficient with MS Office: Word, PowerPoint, & Excel
- HubSpot certified

Graphic Design Awards: 2018 and 2019 Art and Design Student Exhibitions

2018 -1st place in foundation graphic design; 2nd place in intermediate graphic design

2019 -1st place in advanced graphic design

CLUBS/ACTIVITIES

- Delta Tau Delta Fraternity – Public Relations Chair/ Graphic Design
- Are You Autism Aware Club – Vice President and in charge of Public Relations/ Graphic Design

COMMUNITY SERVICE

- House of Heroes for Veterans – House Repairs/ Yard Cleanup